



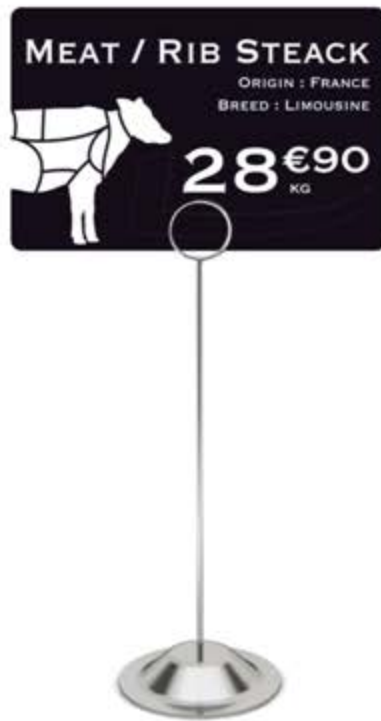
evolIS

Your Price Tags on Plastic Cards



Your price tags printed on plastic cards

Enhance your brand image, increase your efficiency and turnover with price tags printed on plastic cards



How?

Use Evolis printers to issue your price tags

- Instant and on-demand issuance according to your needs
- High-quality eye-catching shelves
- Personalization with your logos and designs
- Resistant and hygienic PVC cards, ideal size
- Easy to use printers



A highly professional appearance of your display stands



**VISUEL
BOUCHERIE
A VENIR**

A highly professional appearance of your display stands



Various design options

- White design on a black card



- 4-color design



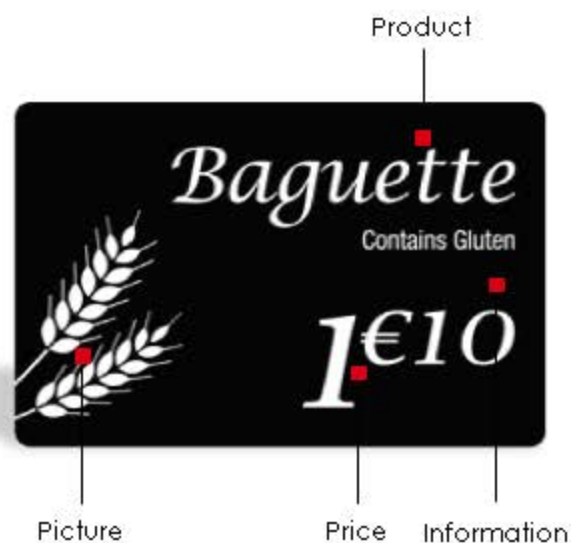
- Black design on a white card



- 1-color design on a white card
(possible in blue, green, red, gold, silver)



Bakery example



Strengthen your brand image

- **Customization of your price tags:**
 - Creation of your own designs and use of your own logos
 - Focus on whichever features you wish: price, product origin, etc.
- **Professional appearance on your display stands:**
 - Eye-catching shelves for your customers
 - Key differentiation factor towards your competitors
- **Advertisement of your promotions and new products directly on your price tags**

Improve efficiency

- **On-demand changes on price tags:**
 - Update of your prices, or any other product information, instantly from your sales location
 - No need to use temporary tags
- **Time saving:**
 - Printing in record time, individually or in batches
 - Reduced handlings
- **Limited staff training time:**
 - Ease of use of the Evolis printers
- **Reduced risk of error:**
 - Possible to import product information from your ERP or databases (products, prices, weighing systems, etc.)

Choose the perfect medium

- **Compliance with current regulations:**

- Featuring of all the product data: currency, price, unit of measurement, barcodes, ingredients, allergens, etc.

- **Readable information:**

- Clear display of information
- Credit card format that does not obscure your products on the display stands

- **Maintained hygiene:**

- Easy to clean
- Resistant to cold and moisture

- **Approved for contact with foodstuffs**



Get the best return on your investment

Issue all your cards with the Evolis card printers:

- Employee badges
- Gift cards
- Loyalty cards
- Promotional messages
- Invitations to events



The Evolis solution: a complete offer



Card printers

Zenius or Primacy



Software

- cardPresso card designer or
- Integration of specific software



Consumables

Cards & ribbons



Zenius & Primacy card printers

- Single or double sided printers:
 - **Zenius**: single-sided
 - **Primacy**: double-sided
Display information on both sides: price on front side for customers / product code on back side for shop employees
- High-quality printing in color or monochrome
- Fast issuance: print a price tag in less than 10 seconds!
- As easy as a desktop paper printer to install and to use
- Compact & silent
- Eco-designed



Included card designer software

- **cardPresso card designer software:**

- Card template library
- Fast and easy personalization
- 6 editions for advanced features
- Connection to databases
- Easy to install, easy to use



- **Integration with your own software or ERP:**

- Evolis project support at your service:
 - Need assessment
 - Integration tools
 - Consulting, logistics setup, support & maintenance



Food contact compliant cards and ribbons

- 100% food compatible price tags :
 - Black cards printed with an Evolis High Trust® white ribbon
 - Pre-printed, certified cards and customized with an Evolis High Trust® black or white ribbon
- ISEGA food contact certification for black and white monochrome ribbons



- TÜV food contact certification for black cards printed with a white ribbon



About Evolis

**A global leader
(N° 1 in Europe) in the
plastic card printer market**



- An installed base of more than **230,000 printers**
- A network of more than **400 distributors** in **125 countries**
- Manufacturing facilities in **France**
- **Publicly traded** company
- **255 employees**
- Revenue in 2013: **56.2 M€**

They trust Evolis

- Identification badges**

France: Cannes Film Festival, 40,000 badges in 10 days

- Loyalty cards**

France: Intermarché, 3,600 printers

- Healthcare cards**

India: more than 60 million cards personalized

- Student cards**

France: more than 1 million multi-application cards issued

- Transit passes**

France: Parisian metro, 2.6 million NAVIGO passes

- Payment cards**

More than 30,000 bank agencies are equipped with instant issuances solutions